



**Ed Fairey**  
Fairey Associates Ltd

Overall ★★★★★ 4.6  
 Advice ★★★★★ 4.7  
 Service ★★★★★ 4.7  
 Value ★★★★★☆ 4.4  
 From 58 reviews

Advice: ★★★★★ Service: ★★★★★ Value: ★★★★★ 5.0

I had about 6 pension plans from different jobs, And had no idea what to do with them. Mr Fairey. ( Ed ). Explained in language i could understand, which would be best to cash in now, And which to leave and let grow until retirement. He , And his company made enquiries, And got me better deals on lump sums, And annuities.

I would use their services again, And would recommend them to others.

**What could your adviser do better?**

I was happy with the service i recieved

Peter, Essex Posted: 11-09-2014 Verified: 11-09-2014 Client for 0 Years

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Advice: ★★★★★ Service: ★★★★★ Value: ★★★★★ 5.0

Imforswell,in a relaxed atmosphere.

Ken, Essex Posted: 10-09-2014 Verified: 10-09-2014 Client for 0 Years

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Advice: ★★★★★ Service: ★★★★★☆ Value: ★★★★★☆ 4.3

I had small pension fund to invest but felt I was afforded as much attention as I would have received had I had a larger pot.

**What could your adviser do better?**

For the amount I had to invest I thought the advice was excellent. I am therefore unable to provide constructive criticism

Gail, Essex Posted: 03-09-2014 Verified: 03-09-2014 Client for 0 Years

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Advice: ★★★★★☆ Service: ★★★★★☆ Value: ★★★★★☆ 4.0

Very detailed explanation of the the options together with clear rationale for his recommendations.

**What could your adviser do better?**

Don't believe that in my situation Ed could have provided a better service than I received.

Rodger, Essex Posted: 31-08-2014 Verified: 31-08-2014 Client for 1 Years

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Advice: ★★★★★ Service: ★★★★★ Value: ★★★★★ 4.3

Ed Fairey was recommended to us by a friend. We found him to be an extremely nice person very clear and informative. All our pensions and investments were taken into account with advise to move some and to leave others as they were. It was all set down very clearly and also very up front about the charges. His staff at Fairey Associates are also very approachable and helpful.

Claire, Suffolk Posted: 30-08-2014 Verified: 31-08-2014 Client for 0 Years

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Advice: ★★★★★ Service: ★★★★★ Value: ★★★★★ 4.0

Full and practical advise relating to both purchase of an annuity, alternatives available and pros and cons regarding taking lump sums.

**What could your adviser do better?**

With no background in pensions I found all our meetings helpful. I was not unhappy with any aspect.

Trevor, Essex Posted: 17-08-2014 Verified: 17-08-2014 Client for 4 Years

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Advice: ★★★★★ Service: ★★★★★ Value: ★★★★★ 4.7

He was very helpful and explained everything clearly and didn't mind answering any questions we had also was more than happy to talk to my son and explain things

**What could your adviser do better?**

Nothing he was really helpful

Jean, Essex Posted: 15-08-2014 Verified: 15-08-2014 Client for 0 Years

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Advice: ★★★★★ Service: ★★★★★ Value: ★★★★★ 5.0

He gave me truly impartial advice which enabled me to make an informed decision . I do believe I could have made a huge mistake without his. Knowledge and advice to guide me.

Steve, Essex Posted: 10-05-2014 Verified: 10-05-2014 Client for 0 Years

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Advice: ★★★★★ Service: ★★★★★ Value: ★★★★★ 4.7

Ed put me totally at ease at our initial meeting. He did not try to overwhelm me with financial facts and figures but listened to my requirements and concerns. I felt that he was genuinely interested in me and my family and took on board what I was trying to achieve. He provided me with relevant information that helped guide me to make my final decisions about my investments/pensions and explained any areas of concern. I now feel that I have an investment plan that will help me achieve my aim of retirement in 3/4 years but I also feel that I have an advisor that I can contact at any time over any question I may have. The only reason I gave Ed 4 stars on the Value for Money is that this is my first year with him but I am confident this will be a 5 star next year!

Carol, Essex Posted: 18-03-2014 Verified: 18-03-2014 Client for 1 Years

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Advice: ★★★★★ Service: ★★★★★ Value: ★★★★★ 5.0

We met Mr Fairey to arrange annuities for our pension we had two meetings which was very helpful. We found Mr Fairey very knowledgeable and easy to understand would certainly recommend Chris

Godfrey, Essex Posted: 04-02-2014 Verified: 04-02-2014 Client for 1 Years

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Advice: ★★★★★ Service: ★★★★★ Value: ★★★★★☆ 4.7

Communication

David, Essex Posted: 03-02-2014 Verified: 03-02-2014 Client for 5 Years

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Advice: ★★★★★☆ Service: ★★★★★ Value: ★★★★★☆ 4.3

Mr Fairey is always approachable and easy to deal with. He does his best to explain and advise two elderly clients with limited financial nous how best to organise their financial affairs and the most appropriate investments for us. Whether we understand all the products is a moot point but we do trust his advice.

**What could your adviser do better?**

Short of a weekly surgery in financial management and basic economics I do not think there is much more Mr Fairey could do.

Margaret, London Posted: 04-12-2013 Verified: 04-12-2013 Client for 9 Years

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Advice: ★★★★★ Service: ★★★★★ Value: ★★★★★ 5.0

I engaged Mr Fairey for advice regarding an Annuity for my pending retirement and found him very approachable. We discussed my personal circumstances and the best way to realise the benefits from my pensions. Further to my initial discussion with Mr Fairey I received a report providing several options for my consideration, once deliberated, I had a further meeting with Mr Fairey within which we agreed on the way forward and proceeded with an Annuity. I owned my own company with reasonable financial aptitude and believe the advice given to me by Mr Fairey was first class and would strongly recommend his services to anybody.

Peter, Essex Posted: 15-11-2013 Verified: 15-11-2013 Client for 1 Years

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Advice: ★★★★★☆ Service: ★★★★★☆ Value: ★★★★★☆ 3.7

the advice I received enabled me to make better use of my pension funds, that will hopefully mean I have a more comfortable retirement. He also proved me with options that I did not now were available.

**What could your adviser do better?**

The amount of paperwork generated by Ed is considerable. I know most of this is regulation, but do we really need this mountain?

Tony, Middlesex Posted: 13-11-2013 Verified: 14-11-2013 Client for 1 Years

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Advice: ★★★★★ Service: ★★★★★ Value: ★★★★★ 5.0

Personable, inspires confidence, responsive.

Andrew, London Posted: 31-10-2013 Verified: 31-10-2013 Client for 1 Years

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Advice: ★★★★★ Service: ★★★★★ Value: ★★★★★ 5.0

Every thing we needed he did well.

**What could your adviser do better?**

nothing

James, Cambridgeshire Posted: 31-10-2013 Verified: 31-10-2013 Client for 2 Years

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Advice: ★★★★★ Service: ★★★★★ Value: ★★★★★ 4.3

he provides an education about any areas that you do not understand to help make the right choice,he also gave other options and explained them, and his staff were great,very on the ball,polite,it was a pleasure to deal with them,you felt that they were on your side,overall like a breath of fresh air, the lack of red tape was welcome and i feel that i can happily refer a friend,overall ed fairey was clear and showed patience and understanding,resulting in a joint life annuity for us,

Keith.c, Essex Posted: 24-10-2013 Verified: 24-10-2013 Client for 1 Years

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Advice: ★★★★★ Service: ★★★★★ Value: ★★★★★ 5.0

Friendly service with all aspects of the advice being given explained well and in terms that are understandable to the client.  
Always available to explain anything that is not clear.

Andy, Essex Posted: 07-10-2013 Verified: 07-10-2013 Client for 2 Years

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Advice: ★★★★★ Service: ★★★★★ Value: ★★★★★ 5.0

Spent a lot of time going through all documentation and finding the best deal for my budget. Nothing seemed too much trouble. Was friendly and spoke in an uncomplicated way and was easy to understand for a lay person.

**What could your adviser do better?**

Ensure that all documentation has the required signatures

Tamara, Essex Posted: 06-10-2013 Verified: 06-10-2013 Client for 1 Years

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Advice: ★★★★★ Service: ★★★★★ Value: ★★★★★ 5.0

Down to earth, knowledgeable and trustworthy advice. Definitely feel I'm in good hands!

**What could your adviser do better?**

Initial admiin/transfer of exisiting assets took longer than planned.

, Avon Posted: 04-10-2013 Verified: 04-10-2013 Client for 1 Years

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Advice: ★★★★★ Service: ★★★★★ Value: ★★★★★ 3.7

He suggests financial organisations with knowledge of the industry. He provides alternative companies to consider before an investment is made.  
He is open to the client getting additional advice.

**What could your adviser do better?**

I think the opening page of the company web site could be clearer and offer icons for the types of products they advise their customers about.  
The advisors could list a calendar of days when they are working from certain offices in Greater London, making it easier for clients to meet with them personally closer to their home or work. Depending on the confidentiality of the documents, could some more of the paperwork be sent, and/or completed online?

Sandra, Surrey Posted: 04-10-2013 Verified: 04-10-2013 Client for 1 Years

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Advice: ★★★★★ Service: ★★★★★ Value: ★★★★★ 5.0

I believe that Ed is easy to communicate with, tenacious, shows integrity, listens to what you want, and efficient.

Kerry, Kent Posted: 04-10-2013 Verified: 04-10-2013 Client for 1 Years

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Advice: ★★★★★ Service: ★★★★★ Value: ★★★★★ 5.0

Ed Fairey provides a highly personal service in all aspects of financial planning giving attention to detail in every respect. His team are readily to hand to answer queries at a moment's notice and personal appointments are accommodated quickly and without fuss. All in all, an excellent all-round service.

**What could your adviser do better?**

Nothing comes to mind.

John, Essex Posted: 02-10-2013 Verified: 02-10-2013 Client for 2 Years

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Advice: ★★★★★ Service: ★★★★★ Value: ★★★★★ 5.0

He explains everything in terms that you can understand and found me a good pension.

**What could your adviser do better?**

Nothing.

Michael, Essex Posted: 29-09-2013 Verified: 29-09-2013 Client for 1 Years

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Advice: ★★★★★ Service: ★★★★★ Value: ★★★★★ 4.0

He was always ready to give information when requested and explained in full any queries you may have had.

**What could your adviser do better?**

After the papers were signed and all was agreed no contact was made to keep you upto date with progress.

Lynda, Essex Posted: 27-09-2013 Verified: 27-09-2013 Client for 1 Years

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Advice: ★★★★★ Service: ★★★★★ Value: ★★★★★ 5.0

Ed Fairey took over the investment of my SIPP in May 2010 following the capital value reducing by about 35% due to the crash in 2008. Over the next three years he reinvested the fund and managed to recover most of the loss. He then provided excellent advice when selecting the annuities the SIPP purchased, ensuring that the best long term income was achieved. He provides clear and understandable advice.

**What could your adviser do better?**

During the early days his administration could struggle to cope with the demand, however in the last year this has improved considerably helped by a move into new office space.

Neil, Essex Posted: 26-09-2013 Verified: 26-09-2013 Client for 4 Years

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Advice: ★★★★★ Service: ★★★★★ Value: ★★★★★ 5.0

I would like to take this opportunity to thank Mr Fairey and his team for their advise and help with my pension annuity. I found all the people involved to be very approachable and professional at all times. Being someone who does not fully understand the intricate workings of such matters I was still very confident after being guided by Mr Fairey that I was taking the correct course of action for my future. Thanks again to all concerned at Fairey Associates and all the best for the future.

Leonard, Essex

Posted: 27-07-2013 Verified: 27-07-2013

Client for 1 Years

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Advice: ★★★★★ Service: ★★★★★☆ Value: ★★★★★☆ 4.3

Ed's extremely clear in setting out options and implications: he makes sure we understand before we sign. He's always careful to check what our situation is and what might be changing. We've never felt rushed into decisions we didn't fully understand. His admin is pretty thorough too. We feel very confident in him and enjoy a warm and professional relationship.

David, London

Posted: 18-04-2013 Verified: 18-04-2013

Client for 6 Years

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Advice: ★★★★★ Service: ★★★★★ Value: ★★★★★☆ 4.7

The advice received was excellent. The very friendly, but business like approach, was very much appreciated. My preconceived ideas of what I thought needed to be done to maximise my pension requirements were skilfully turned around and changed to give me a much better return. It was explained to me in a way that was easy to understand and ended up a "no brainer". Well done Ed.

#### What could your adviser do better?

Keep the friendly personal service provided as it is. People of retirement age, ( bit old school ) will appreciate it.

Mike, Essex

Posted: 17-04-2013 Verified: 17-04-2013

Client for 1 Years

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Advice: ★★★★★ Service: ★★★★★ Value: ★★★★★☆ 4.7

Ed Fairey is a very competent, thorough and careful financial adviser, with a solid basis as a graduate and former stock broker. In a world inhabited by many second-raters, he stands out as a first rate pension adviser.

Stephen, London

Posted: 16-04-2013 Verified: 16-04-2013

Client for 7 Years

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Advice: ★★★★★ Service: ★★★★★ Value: ★★★★★★ 5.0

although my husband did the original work with Ed as I became involved I was very satisfied and pleased with the meetings and the outcomes.  
All was clearly explained and carried out sufficiently.

Susan, Essex

Posted: 29-03-2013 Verified: 29-03-2013

Client for 7 Years

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Advice: ★★★★★ Service: ★★★★★ Value: ★★★★★☆ 4.7

Ed has listened to our particular needs and advised accordingly; he offers a flexible service and we feel he earns his fees. He's obviously dedicated to providing an excellent service for his clients and establishing a wide client base, and we're extremely happy to recommend Ed. He is reactive and sensitive to market conditions, so our investment has been kept safe at times when the economy has hit downward spikes. We were introduced to Ed by our family's former financial advisor, so we know the pedigree is sound!

#### What could your adviser do better?

Any difficulties which have arisen have been dealt with very quickly, Ed prefers customer satisfaction.

Richard, Hertfordshire

Posted: 26-03-2013 Verified: 26-03-2013

Client for 5 Years

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Advice: ★★★★★ Service: ★★★★★ Value: ★★★★★ 5.0

Ed covers all the base's that you need from the start to the end, he helps with any questions that you might ask and answers in plain english that you can understand  
Overall he does excatley what he says he will do for you

**What could your adviser do better?**

Nothing from my point of view

Alan, Essex Posted: 27-02-2013 Verified: 27-02-2013 Client for 4 Years

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Advice: ★★★★★ Service: ★★★★★ Value: ★★★★★ 2.3

The initial meeting with Ed Fairey was very informative and gave confidence the matter would be conducted professionally.

I must also state it was out of normal office hours which showed commitment to customers. Approaches to other IFA's did not offer this service.

The quotation was the best and the only critisiim was the slow release of funds by one of the funds.

Unable to rate "value for money".

David, Essex Posted: 25-03-2013 Verified: 25-03-2013 Client for 2 Years

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Advice: ★★★★★ Service: ★★★★★ Value: ★★★★★ 5.0

Good explanations of the different products that are in the market place for both insurance and investments  
Clear investment planning on short / medium / long term goals. Plus protecting my family from my ill health / death with suitable and affordable insurance products

Geoff Legg, Outside UK Posted: 25-03-2013 Verified: 25-03-2013 Client for 6 Years

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Advice: ★★★★★ Service: ★★★★★ Value: ★★★★★ 5.0

Everything....

**What could your adviser do better?**

Nothing, unable to say anything other than "glad I came into contact with you!"

Roger, West Sussex Posted: 24-03-2013 Verified: 25-03-2013 Client for 4 Years

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Advice: ★★★★★ Service: ★★★★★ Value: ★★★★★ 5.0

Ed genuinely cares about his clients' welfare and takes the time to explain things clearly.  
He is very successful achieving good returns on investments in line with your risk profile.

**What could your adviser do better?**

I seriously cannot think of anything at the moment.

Sally, Essex Posted: 24-03-2013 Verified: 25-03-2013 Client for 11 Years

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Advice: ★★★★★ Service: ★★★★★ Value: ★★★★★ 4.7

Ed was very professional and helpful when I went to see him regarding my pensions I had been putting off sorting things out but Ed took the time to explain everything fully and on my agreement he sorted all my pensions and I was delighted with the outcome. My husband went to him a few years later and also received an excellent service.

**What could your adviser do better?**

I do not have anything negative to say regarding the service I received from Ed.

Ros, Essex

Posted: 24-03-2013

Verified: 25-03-2013

Client for 5 Years

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Advice: ★★★★★ Service: ★★★★★ Value: ★★★★★ 4.3

My adviser explains things in great detail, he is enthusiastic, good-humoured and patient. His office always responds politely and cheerfully to requests. He wants his clients to be involved and interested in their investment portfolio.

Gillian, Essex

Posted: 24-03-2013

Verified: 25-03-2013

Client for 3 Years

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Advice: ★★★★★ Service: ★★★★★ Value: ★★★★★ 4.0

He was very good at chasing pension companies for the best pay-outs and then finding annuities that were head and shoulders above the norm in what was a challenging financial time for annuities. Without his help, my annual income would have been reduced substantially.

**What could your adviser do better?**

All OK from my point of view.

Tony, Clwyd

Posted: 08-03-2013

Verified: 08-03-2013

Client for 6 Years

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Advice: ★★★★★ Service: ★★★★★ Value: ★★★★★ 4.3

He communicates very well and explains the options very clearly

Graham, Essex

Posted: 08-03-2013

Verified: 08-03-2013

Client for 8 Years

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Advice: ★★★★★ Service: ★★★★★ Value: ★★★★★ 4.3

He is able to gather the necessary information without hassle. We feel we are treated as special clients even though we do not have large financial resources and he is easy to talk to. His advice has helped into a more comfortable retirement than we could have envisaged. He sorted out the finances for a family member after the loss of her husband so that she now has a comfortable regular income. He has brought to our attention investments and insurance which were very suitable for us and our situation, and of which we had no prior knowledge.

**What could your adviser do better?**

We just hope that as the business continues to expand he maintains the personal touch.

David, Hertfordshire

Posted: 08-03-2013

Verified: 08-03-2013

Client for 9 Years

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Advice: ★★★★★ Service: ★★★★★ Value: ★★★★★ 4.0

Ed is always quick to respond to an enquiry or problem and provides detailed and thorough advice.

Ben, London

Posted: 05-03-2013

Verified: 05-03-2013

Client for 2 Years

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Advice: ★★★★★ Service: ★★★★★ Value: ★★★★★ 4.3

He took me through the possible scenarios in the areas I needed help with. He made sound calls based on my level of risk and followed through my wishes.

**What could your adviser do better?**

Most people in my position would appreciate more individual contact to say how the investments are performing rather than try to work this out for themselves.

Patrick, Surrey Posted: 05-03-2013 Verified: 05-03-2013 Client for 4 Years

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Advice: ★★★★★ Service: ★★★★★ Value: ★★★★★ 5.0

He informs us all the time

Alan, London Posted: 04-03-2013 Verified: 04-03-2013 Client for 4 Years

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Advice: ★★★★★ Service: ★★★★★ Value: ★★★★★ 5.0

Regular updates and reviews ensure that our investments are managed in line with our expectations and market conditions.

Advice and proposals are presented in an easy to understand and comprehend format and the team are always available to answer questions and provide on going support.

**What could your adviser do better?**

Nothing at this time. we are very happy with the support and level of service that we receive.

Roger, Essex Posted: 03-03-2013 Verified: 03-03-2013 Client for 8 Years

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Advice: ★★★★★ Service: ★★★★★ Value: ★★★★★ 4.0

Ed worked hard to understand my situation. He then gave me clear advice to help me achieve my objectives. He also spent a lot of time explaining things to me despite the fact that he was going to earn smaller commissions from me that he would from many other clients. I wouldn't hesitate to recommend him to others and very grateful for his help.

Martim, London Posted: 02-03-2013 Verified: 02-03-2013 Client for 2 Years

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Advice: ★★★★★ Service: ★★★★★ Value: ★★★★★ 4.0

General advice.

**What could your adviser do better?**

Nothing of significance

Tony Platman, London Posted: 01-03-2013 Verified: 01-03-2013 Client for 2 Years

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Advice: ★★★★★ Service: ★★★★★ Value: ★★★★★ 5.0

The thing we think Ed does best is to listen. Then having listened he advised. Then he guided us in what we believe is the best direction for us. The fact that we did not have large funds did not deter him and he showed us how to utilise those funds effectively.

**What could your adviser do better?**

Sorry, cannot comment here because Ed did what we needed and as far as we are concerned he did it well.

Janet, Essex Posted: 01-03-2013 Verified: 01-03-2013 Client for 4 Years

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Advice: ★★★★★ Service: ★★★★★ Value: ★★★★★ 5.0

Ed is thorough in his approach to fact finding to ensure his advice is the best possible. He is also extremely knowledgeable about the range of solutions thus creating every confidence that his suggestions will offer the best combination of return versus risk.

**What could your adviser do better?**

Cannot think of anything.

Neil, Warwickshire Posted: 01-03-2013 Verified: 01-03-2013 Client for 1 Years

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Advice: ★★★★★ Service: ★★★★★ Value: ★★★★★ 5.0

Mr Fairey and his team gave my wife and I excellent advice with our pensions and annuities in a professional yet friendly and informal manner guiding us through the maze of 'legal jargon' that most people fear.

**What could your adviser do better?**

We don't have any negative comments regarding the service we received.

Russ, Durham Posted: 28-02-2013 Verified: 01-03-2013 Client for 5 Years

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Advice: ★★★★★ Service: ★★★★★ Value: ★★★★★ 4.0

Provided clear concise information and advise.

**What could your adviser do better?**

nothing

John, Essex Posted: 28-02-2013 Verified: 28-02-2013 Client for 4 Years

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Advice: ★★★★★ Service: ★★★★★ Value: ★★★★★ 4.7

Carried out a thorough review of my health, age, personal circumstances, savings, pensions, inheritance tax, attitude to risk, life and financial objectives etc and prepared a well documented review and set of recommendations tailored to me. We had discussions about all of these aspects and agreed a route forward. I had a lot of investments built up over a long period of time and it took quite a while to get all of these transferred to a new investment scheme; there was a lot of documentation involved; all of this work has been done carefully and efficiently. Their approach, attitude and financial knowledge has been excellent and gives one confidence.

**What could your adviser do better?**

A speedier transfer would have been appreciated, although I do not believe there has been any detrimental result to my financial situation.

Graham, Essex Posted: 28-02-2013 Verified: 28-02-2013 Client for 2 Years

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Advice: ★★★★★ Service: ★★★★★ Value: ★★★★★ 4.0

Ed deals with me at my level. He understands my situation and needs.

**What could your adviser do better?**

I am not a demanding customer, I have always been satisfied at the end of my meetings with Ed. I wish I had more funds that needed managing!

Jason, London Posted: 28-02-2013 Verified: 28-02-2013 Client for 12 Years

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Advice: ★★★★★ Service: ★★★★★ Value: ★★★★★ 3.0

Contact with my adviser was done via telephone and e mail. This contact seemed appropriate deemed to the nature of my request.

#### What could your adviser do better?

My adviser's suggestions was very constructive and I followed he's advice fully. I found Mr Fairey and he's assistant, Mr Connells communication excellent. I had only 1 area - pensions necessary; therefore it's difficult to pin point an area of improvement. I became a client of Mr Fairey's re my divorce . I can't exactly say when I became a client it's either 2009 or 2010.

Hava Rahim, Buckinghamshire

Posted: 28-02-2013 Verified: 28-02-2013

Client for 5 Years

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Advice: ★★★★★ Service: ★★★★★ Value: ★★★★★ 5.0

Ed is very professional in his approach. When I first met him he ask me to explain what it was I wanted to achieve, he listened to what I had to say made a few notes and then came up with some really good advice. Once I had accepted his advice he took control of my Financial matters and sorted everything out for me. I would recommend Ed to everybody who wanted Financial Advice and support and I have already recommended him to Two of my friends

Les, Essex

Posted: 27-02-2013 Verified: 27-02-2013

Client for 3 Years

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Advice: ★★★★★ Service: ★★★★★ Value: ★★★★★ 5.0

Ed is a very approachable guy to deal with who considers his advice carefully and does not jump to easy answers. He has called the right time to change course at difficult periods in the economic cycle. This has enabled my fund to increase over 50% in these last six awkward years, clear of all outgoings. Ed monitors the account regularly and every year when we review it together, he proffers his views in his own inimitable style. His ability to explain things clearly, carefully and patiently to my wife and I is much to be admired!

#### What could your adviser do better?

It is difficult to imagine what Ed could do better as the ins and outs of investment are not easy to put in simple language - it is a matter of intuition and financial nous that you either have or don't have. Nevertheless he explains things better than most pundits on the TV and leaves you food for thought.

Ed phoned me initially out of the blue when I had a Life Assurance policy coming up for expiry. Normally I would have ended this type of touting anonymous call quite soon but he responded to my (fairly aggressive) questioning in a calm reasoned manner which gradually turned me to engaging with his empathetic approach. I ended up giving him my haphazard motley collection of investments gathered over the years to sort out. Eventually I realised what a huge relief it was knowing they had been rationalized, were in good hands and that I no longer had the worry of deciding what to do and when.

Ian, London

Posted: 25-02-2013 Verified: 25-02-2013

Client for 9 Years

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Advice: ★★★★★ Service: ★★★★★ Value: ★★★★★ 5.0

i was one of Fairey Associates first clients having been introduced to Ed some seven years ago by a walking friend.

Having my finances in all different areas Ed clearly explained what he felt to be most beneficial for someone in my personal circumstances.

In spite of their being one area on which we did not agree, at no time did Ed pressurise me.

He understood my risk level and by having an annual investment review this gives an opportunity to see if one's circumstances have changed or not.

His returns have given me over 50% on my capital and foreseeing the credit crunch made sure that my portfolio benefitted by getting me out before th

drop and hence having the funds to invest when prices fell.

I am a small investor and yet I feel I am treated with as much respect as those who have a larger portfolio.

He has great integrity and I trust his suggestions as he certainly has made my money grow for me.

When times are hard he is always supportive in whatever action I feel I need to make and knows what to do for my benefit.

It has been a pleasure dealing with Fairey Associates – Ed and his team – and I am delighted that the company is going from strength to strength.

I have every faith in Ed's judgment and would highly recommend him as a Financial Advisor

**What could your adviser do better?**

Nothing - Ed is approachable, courteous, keeps in touch - gives good advice. What more does a client need?

Hilda, London    Posted: 23-02-2013    Verified: 25-02-2013    Client for 9 Years

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